

Sitecore Consultant
Juan Pablo González

Contact

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@jgondev

About Me

Valladolid, Spain

Hi! I'm Juanpa

I'm a senior Sitecore professional certified developer with more than 10 years of experience. Graduated in Telecommunications Engineering and currently working as Sitecore consultant.

Throughout these years, due to project needs and my own curiosity and willing to learn, my profile has become fully fullstack. I have wide experience not only with the backend side of the applications but also with the frontend including many technologies and frameworks. I'm also familiar with cloud environments such as Azure and AWS.

AI-assisted development is part of my daily workflow. I use agentic coding tools like Claude Code to boost productivity while keeping full ownership of design and code quality.

Skillset

Skills and technologies I know

Backend

- Sitecore
- Sitecore Headless
- .NET Framework
- .NET Core
- .NET API Development
- Node.js

Front End

Javascript

- Typescript
- Vue
- Nuxt
- Alpine.js

Styling

- CSS
- SASS
- LESS
- Tailwind
- Bootstrap

AI-Assisted Development

- Claude Code (daily driver)
- Agentic coding workflows
- MCP (Model Context Protocol)

Devops

- Azure
- AWS
- TeamCity
- Octopus Deploy

Databases

- SQL Server
- MySQL
- MongoDB

Projects

Sitecore consultant
April '23 – Present
@ Remote 100% (Spain)

UCI



NETCheck

- Sitecore AI
- Migration from Sitecore XP to Sitecore AI
- Azure Managed Cloud
- Multisite
- Multilanguage

Sitecore consultant
September '22 – April '23
@ Remote 100% (Germany)

Festool



MACAW

- Sitecore 10.2
- PIM Integration
- Vue

Sitecore consultant
April '22 – September '24
@ Remote 100% (UK)

ISG Limited



Provide oncall support for Sitecore 10 site.

Sitecore consultant
April '22 – September '22
@ Remote 100% (UK)

Sage



ETHISYS

- Sitecore 10.1
- Headless
- GraphQL
- Docker

Fullstack Developer
June '21 – Present
@ Remote 100% (Spain)

Oxford Language School



Full development for backoffice SPA for English Academies Franchise.

- .NET 6 WebApi (Ardalis Endpoints)
- Vue 3 (Vite + Pinia)

Sitecore consultant
February '22 – April '22
@ Remote 100% (UK)

The Law Society



ETHISYS

- Sitecore 9.3
- Sitecore Commerce
- Web API

Sitecore consultant
November '21 – February '22
@ Remote 100% (Switzerland)

Zurich Insurance Group



NORCONSULTING - WIPRO

- Sitecore 10.1
- SXA

Sitecore consultant
February '18 – November '21
@ Madrid (Spain)

Trafalgar Travel

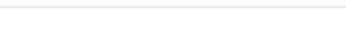


COFORGE

- Sitecore 9.0
- HELIX
- Multisite
- Sitecore Powershell
- Salesforce Connection
- Vue 2

Sitecore developer
October '16 – February '18
@ Eindhoven (Netherlands)

DLL Group



COGNIZANT TECHNOLOGY SOLUTIONS

- Sitecore 8.3
- HELIX
- Multisite
- Multilanguage
- Microsoft Azure Active Directory B2C Authentication.
- Adaptive

Sitecore developer
March '16 – October '16
@ Valladolid (Spain)

Flight search engine



COGNIZANT TECHNOLOGY SOLUTIONS

- Sitecore 8.0
- Web API
- Multisite.
- Multilanguage
- WFFM.

.NET developer
May '15 – December '15
@ Valladolid (Spain)

Smart switchboard dialing system



GLOBAL TELEMARKETING SOLUTIONS

In the context of a telemarketing company. Development of a system capable of distribute and generate dial-out calls optimizing the probability of being answered.

The system was created to be selfsustained. It was developed as a WPF Application working together with a console application.

.NET developer
December '14 – May '15
@ Valladolid (Spain)

Molecular Biology And Genetics Institute



SPANISH NATIONAL RESEARCH COUNCIL

Development of the website of the Molecular Biology And Genetics Institute.

The website was implemented using .NET MVC

Side Projects

Founder & Developer
qr-top.com

QR Top



SaaS

A SaaS platform to create, manage, and track dynamic QR codes with real-time analytics. Built end-to-end as a solo project: product, development, infrastructure, and payments.

- Dynamic QRs with real-time analytics
- REST API + MCP server for AI assistants
- Teams & roles, custom domains
- WordPress plugin, Zapier / Make / n8n integrations
- Stripe subscriptions
- Built with an AI-assisted workflow (Claude Code)

Education

2021

Postgraduate: Big Data applied to basketball

UCAM - SportsDataCampus

2008 – 2015

Telecommunication Technologies Engineering

UNIVERSITY OF VALLADOLID (SPAIN)

Certificates

February 2016

Sitecore® XP 8 Website Development for .NET Developers

SITECORE

January 2015

Audio Signal Processing for Music Applications

STANFORD UNIVERSITY

Languages

Languages

Languages

Spanish

Native or bilingual proficiency

English

Full professional proficiency